Buenos Aires: A World-Class City

Buenos Aires is one of the safest and most cosmopolitan capitals in Latin America. The city is home to a vibrant and exciting nightlife, an incomparable array of theaters, bookstores, cafes, museums and milongas (tango salons), and it has a rich and exciting cultural life.

Buenos Aires is home to a cosmopolitan mix of people from many different backgrounds, and this creates a dynamic mosaic of Latin American and European culture, which is reflected in the city’s eclectic architecture, diverse cuisine, and rich cultural life.

Buenos Aires has a temperate climate. Winters are mild; summers, on the other hand, can be quite hot and humid. Remember, Argentina’s seasons are inverse of those in the Northern Hemisphere.

San Andrés Business School has been ranked first in Finance in Argentina and fourth in Latin America. Revista América Economía

Universidad de San Andrés has no accommodation on-campus, for graduate students. However, the university can assist you in your accommodation search, giving you a list of possible housing options that might be helpful (short-term rental apartments).

Sample list of field trips and cultural activities

- Bus and walking tours through the most vibrant and interesting areas of downtown Buenos Aires
- Behind-the-scenes guided tour of the celebrated Colón Theater
- Day excursion to historic San Isidro and the Tigre delta (bus, boat and canoeing tour)
- Visit to an estancia, Argentinean ranch, with traditional activities like horseback riding, gaucho show and an asado, the famous Argentine barbeque
- Tango lessons at a milonga
- Tango orchestra show
- Guided tour of contemporary Buenos Aires street art and graffiti

Study Abroad in Buenos Aires

www.udesa.edu.ar/sip

Universidad de San Andrés
Vito Dumas 284, (B1644BID) Victoria,
Partido de San Fernando,
Pcia. de Buenos Aires, ARGENTINA

Application process and contact:
sip@udesa.edu.ar

www.udesa.edu.ar/sip
Welcome

Universidad de San Andrés has been providing students with real international experiences for over a decade. Currently academic resources are in the forefront that daily city life Buenos Aires has to offer. Our study abroad programs all the perfect combination for graduate students who are eager for knowledge, social activity and cultural immersion.

Personalized support from specialized staff is available throughout all our programs in order to navigate a successful study abroad experience.

Internationally recognized as a premier institution of higher learning, San Andrés is one of the top universities in Argentina and throughout Latin America.

Our Faculty

The university is not only a great place to learn and research, it is also a downtown Buenos Aires address. SAN is located in a downtown branch facility where summer classes are held.

The university is set on a picturesque and secure campus just half an hour from downtown Buenos Aires. SAN and its downtown branch facility are at the heart of the city.

Graduate Summer Intensive Program

The Summer Intensive Program at San Andrés last 10 weeks and is designed for graduate students from top universities. It consists of six subjects aimed at describing emerging marketing from three different perspectives: Management, Finance and Marketing. (Three courses are taught during the first five weeks, and the others during the three second ones. Each course can be chosen separately).

Academics

Module: Management in Emerging Markets

- Entrepreneurship and Capitalists in Latin America

This course offers students an opportunity to explore the historical development of capitalism in Latin America. Its impacts and consequences also do offer a window of opportunity for understanding the role of entrepreneurs in shaping capitalism in Latin America.

Our Faculty

Prof. Alejandro Louraga, DCA.

Program Length: 10 weeks from January 8 to mid-March 14.

for more details, request information at sip@udesa.edu.ar

Please contact

sip@udesa.edu.ar

Areas of Study

- Finance in Emerging Markets
- Marketing in Emerging Markets
- Management in Emerging Markets

Our Faculty

Prof. Alejandro Louraga, DCA. (10 class hours and course complexity. Additional subject to the number of class hours and course complexity.

- Entrepreneurship and Capitalists in Latin America
- Non-market Strategies for Emerging Markets
- Entrepreneurship and Capitalism in Latin America

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